

Track the Numbers - Break Even & Profit-Loss Statement



Join us for a free seminar—

**Tuesday,
November 18, 2014**

6:00—8:00 PM

**Yadkin Center Room 224
4649 Hwy 601**

This foundational seminar focuses on the “what, why, and how” of the profit and loss statement.

Learn what numbers you should pay attention to, why, and how to determine a break-even point for your business.

Understand “the cost of goods sold section” on the profit and loss statement and the difference between accrual and cash basis method of accounting.

Review practical examples of how to apply break-even analysis to your business in this great primer for the non-accountant.

Presenter: Semone Brisson

**Pre-registration for this seminar is required.
Register online at www.surry.edu/sbc or call
the Small Business Center at 336.386.3685.**

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