



Google will be broadcasting virtual workshops to help businesses get online and succeed online. Learn more at www.gybo.com

Why Your Business Should Be Online:

- 69% of North Carolina businesses do not have a website.
- Three out of four smartphone users have contacted a business they found on their phone.
- 97% of internet users look for local goods and services online.
- In the next 3 years, businesses that make use of the web expect to grow 40% faster than ones that don't.

Tuesday, March 25, 2014 Build a Free Website and Website Best Practices

The web is where we go to find things, so it's more important than ever that every local business have an online presence.

Wednesday, March 26, 2014 Get Online. Get on the Map. Get Help for Your Business.

Make sure your business can be found on the web, in Search and Maps, with a free business listing on Google.

Thursday, March 27, 2014 Expand Your Online Presence

Promote your business online and attract new customers. We'll cover free tools for monitoring your business online and you'll learn how to manage it on-the-go.

Friday, March 28, 2014 Measuring Success with Website Analytics

Measure your website traffic to understand your customers and improve your online business.

**We will broadcast these workshops live from 12:45-3pm at
The Elkin Center, 1461 North Bridge Street, Elkin
Pre-registration is required by contacting the Small Business Center at
cobles@surry.edu or 336.386.3685.**

