

# Leveraging the Cloud for Small Business Effectiveness

SURRY  
Community College™



Wednesday,  
June 18, 2014

6:00—9:00pm

The Pilot Center  
612 East Main Street  
Pilot Mountain

**Cloud based computing** allows you to share files and applications over the internet. It frees the small business owner from a fixed workstation environment. Cloud service options include highly flexible, very secure data storage, and manipulation. Resources are accessible from your desktop, tablet, or smart phone.

This training will include:

- How to use team sharing of information
- How cloud resources allow you to enhance customer relationships, improving your marketing effort
- How to access data in front of your customer
- How to establish security for your web-based services
- You will come away with a broad knowledge of cloud-driven tools for reducing costs and increasing efficiency in your small business

**Presenter: Martin Brossman**

Pre-registration for this **FREE** seminar is required by contacting the Small Business Center at [cobles@surry.edu](mailto:cobles@surry.edu) or 336.386.3685.

This seminar is co-sponsored by the Greater Mount Airy Chamber of Commerce. Visit their website at [www.mtairyncchamber.org](http://www.mtairyncchamber.org) for information on how they can help make your business grow!

