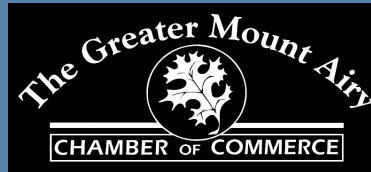


# Tapping into Tourism

*Marketing  
Your Business*



**Wednesday  
March 5, 2014  
1:30—4:00pm**

**Center for Public Safety  
1220 State Street  
Mount Airy, NC**

**Pre-registration for this  
FREE seminar is required.  
Please contact  
cobles@surry.edu or 336-386-3685.**

Tourism is a strong industry in Surry and Yadkin counties. Learn how you can tap into this arena to market your business and events.

- ◆ Learn the best websites and local tourism resources
- ◆ Hear what tourists are requesting when they visit our area
- ◆ Explore how you can use social media to drive tourism traffic and generate interest in your business

We will cover these topics and more. If you haven't planned yet for the upcoming tourism season, don't miss this opportunity to expand your customer base!

Presenter:

**Jessica Roberts  
Director of Tourism  
Greater Mount Airy Chamber of Commerce**

This event is co-sponsored by the Greater Mount Airy Chamber of Commerce. Please visit their website at [www.mtairyncchamber.org](http://www.mtairyncchamber.org) to find out how the chamber can help your business grow!

Visit [www.surry.edu/sbc](http://www.surry.edu/sbc) for upcoming business seminars and information on services provided by the Small Business Center.